

creative brief

| solis | solar panel interface

product details

a control and monitoring system for home solar panels, thermostats, and general eco-efficiency.

target audience

owners of one or more home solar panels

objectives

provide a convenient + easily accessible system for monitoring and analysis of home solar power systems. incentivise users to improve energy efficiency through customization and goal-setting features.

proposed features

- control temperatures in ranged zones, humidity,
- set usage goals + limits,
- monitor status, energy produced, view month over month comparisons for usage and production + home vs grid production logs,
- adaptive zones + AI learning for rooms that trend warmer or cooler than house average & adjust power/heat draw for those rooms accordingly,
- efficiency+production monitor for both individual and panel groups,
- view CO2 reduction/savings over time,
- set work/vacation schedules,
- set goal-based checkpoints to reduce eco impact/improve energy efficiency

client

LG Solar Division; Subdivision of LG, a lifestyle electronics company that creates consumer electronics, appliances and mobile devices designed to help customers connect with those who matter most. Product will be compatible with any home solar panels, but will cater to LG's NeON[®] R and NeON[®] R Prime product lines.

competitors

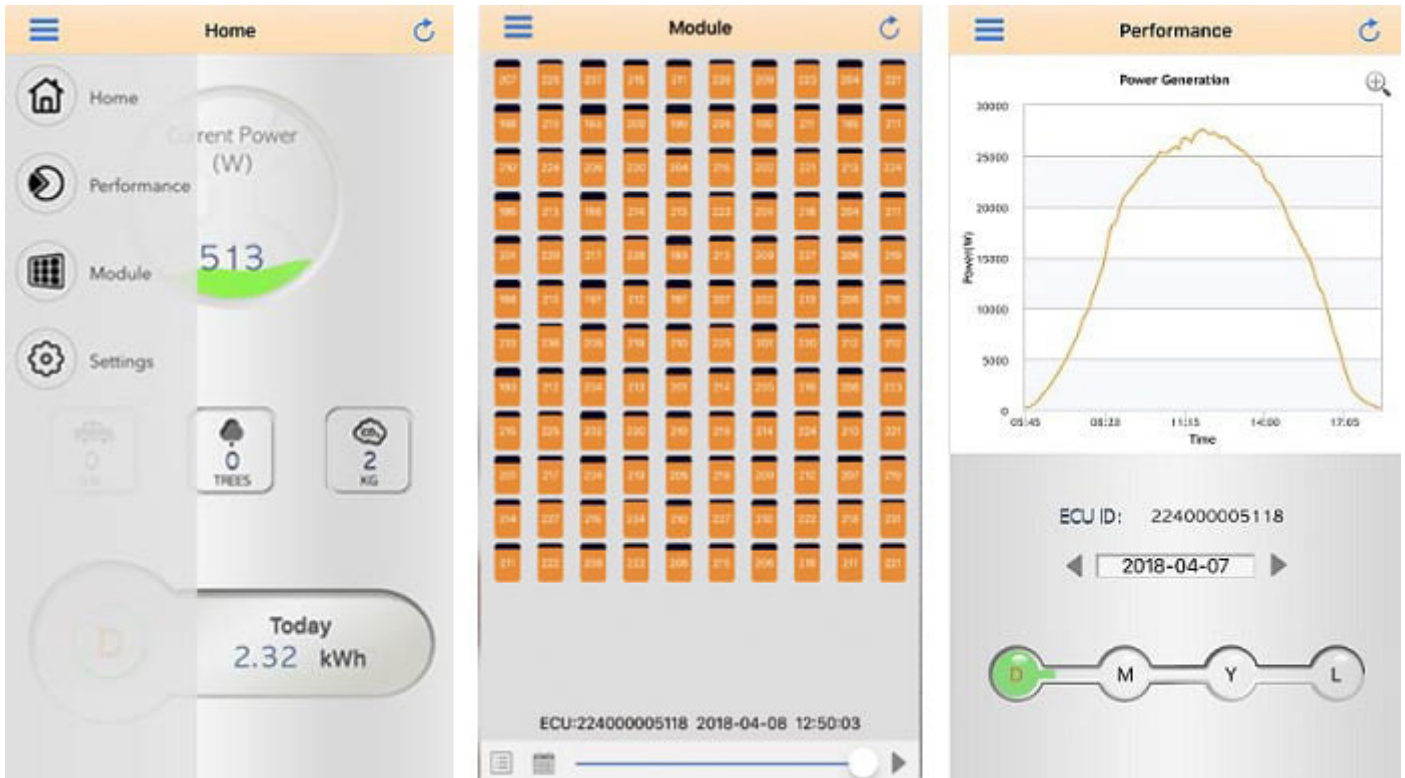
EMA
MySolarEdge
Enlighten
Fronius
SMA Sunny Portal

deliverables

static prototype of digital interface
mock up + design of physical device

competitor research

Energy Monitoring & Analysis (EMA)

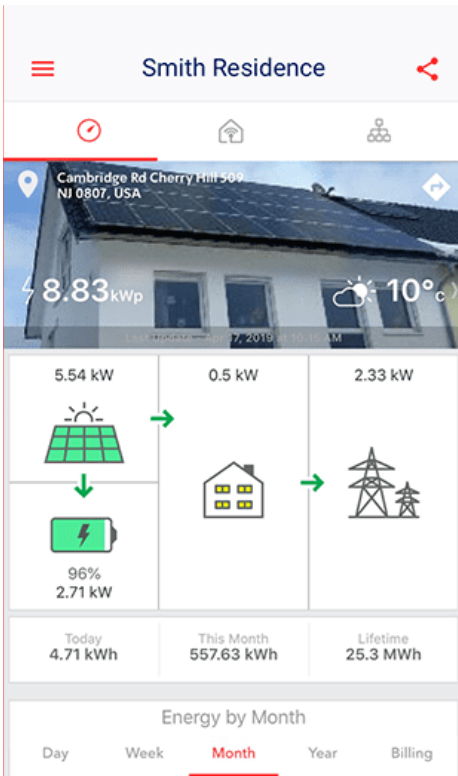


The Energy Monitoring & Analysis (EMA) App is one that many of our KC Solar customers love. It's great for tracking their solar array performance in real time through their mobile devices.

Not only can you see a graphic representation of your solar panels and their individual performances. But you can also track your system's output at a daily, weekly, monthly, yearly or even lifetime level.

It also helps calculate energy savings and environmental savings — broken down in terms of gasoline gallons, trees, and CO2 emissions.

MySolarEdge



The SolarEdge monitoring application is another popular app when it comes to tracking your solar system's output and energy production. It's also easy to access from any internet-enabled devices, including computers or tablets.

Key benefits of MySolarEdge include the robust reporting and analysis tools, which even gives users the option to schedule automatic reports. Plus, you can set up automatic alerts on any system issues.

In addition to having full visibility to your solar system's performance — from a technical and financial perspective — MySolarEdge can even help customers detect excessive energy usage. Which can help you get in front of a bigger electric bill.

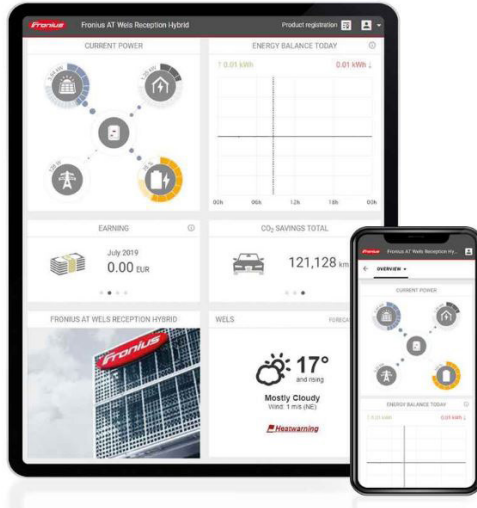
Enlighten



Enphase's main solar monitoring application is web-based. Meaning it's meant to be viewed from a desktop or laptop computer. But they recently launched a mobile app which is able to do many of the same actions. And help customers monitor their solar system from the palm of their hand.

See how much energy you're consuming and storing, and check out each panel's individual production. With a real-time, in-depth view of your solar system, it's easy for system owners to make informed choices about energy use.

Fronius Solar.web

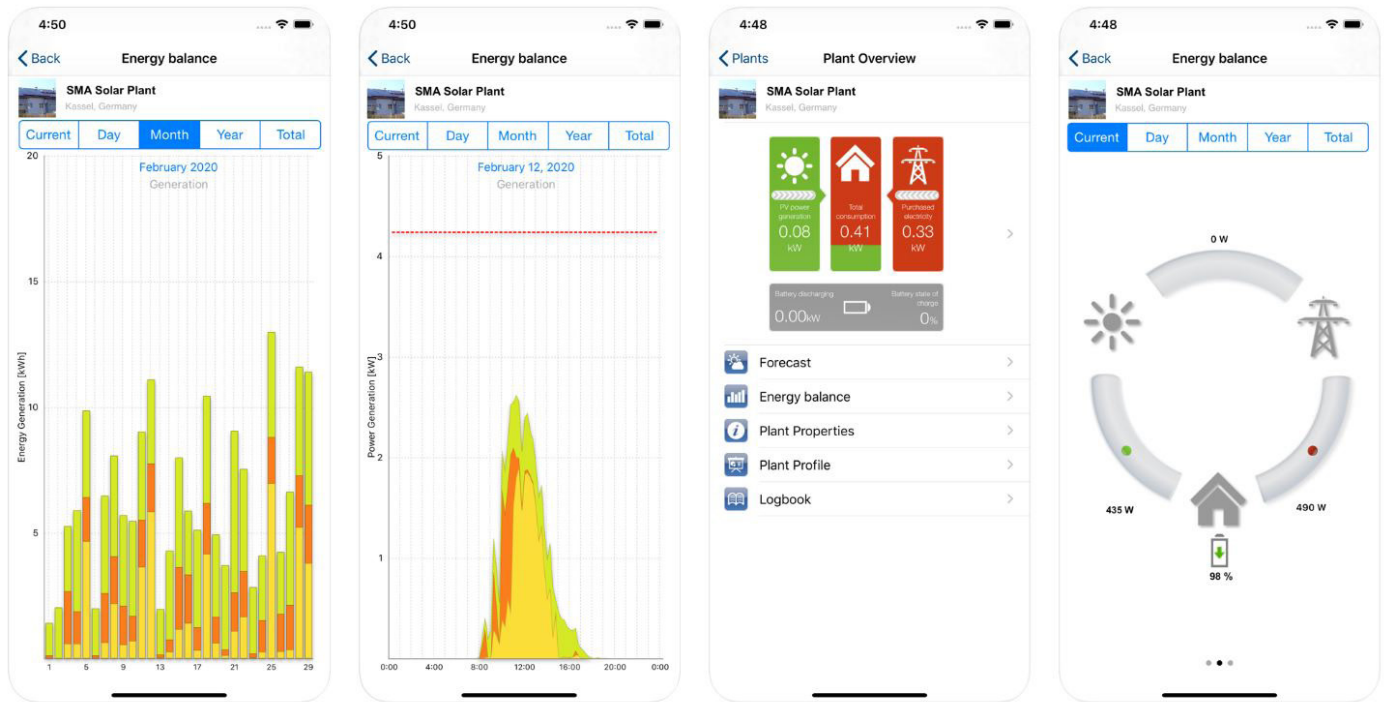


Fronius is a web-platform-turned-mobile-app. Similar to many of the other monitoring apps, you'll find a snapshot of energy yield over certain timeframes. And even sustainability metrics — like CO2 saved, trees planted, and money saved.

But the Fronius app has one additional special feature. It's now compatible with Apple Watches.

Even if you don't have your iPhone on you, the Fronius Watch App can provide information about your solar system from your wrist. See your system's current output, current consumption rate, and even the current state of charge. Not too bad for a watch screen!

SMA Sunny Portal

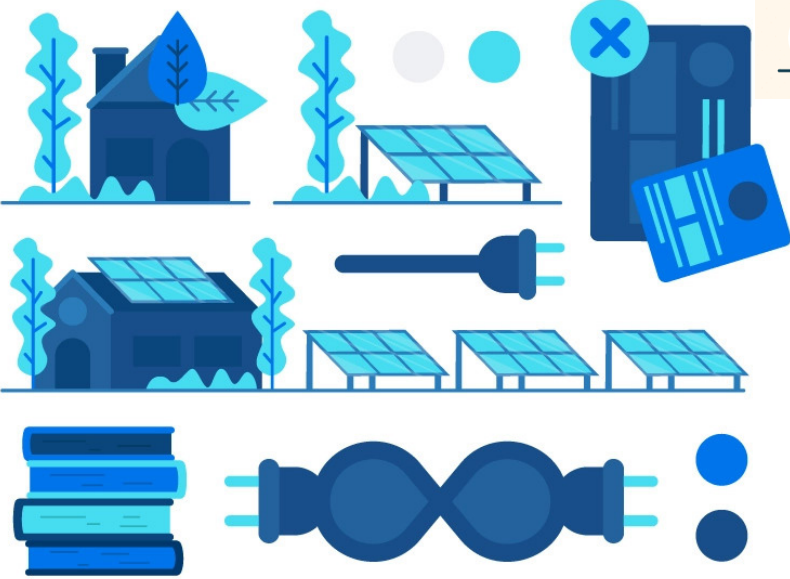


The SMA Sunny Portal app prides itself on being a user-friendly option for solar system owners. With easy-to-understand reporting and desktop access as well as the app. Customers are able to find all the information they need about their solar panels.

From the "Plant Profile" page, customers can track and monitor their power, annual production, saved CO₂, and more details about their solar systems. Functionality and data are prioritized in the user experience.

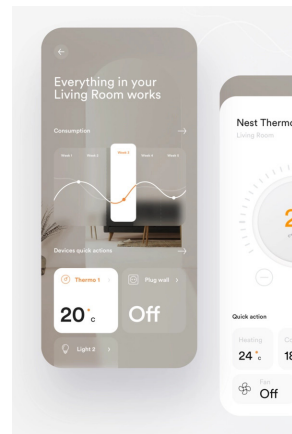
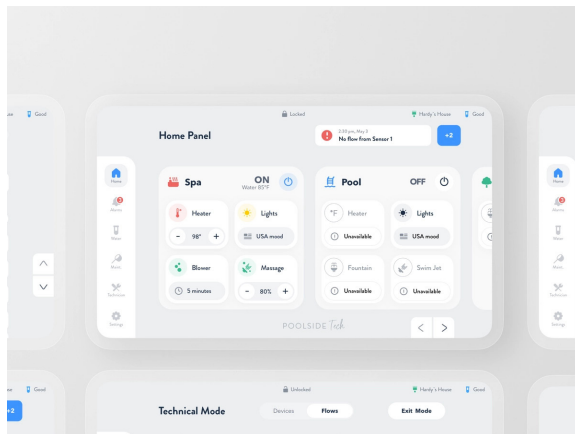
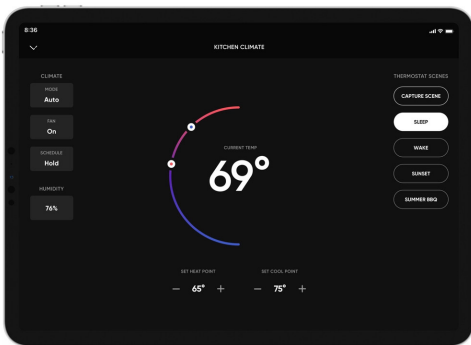
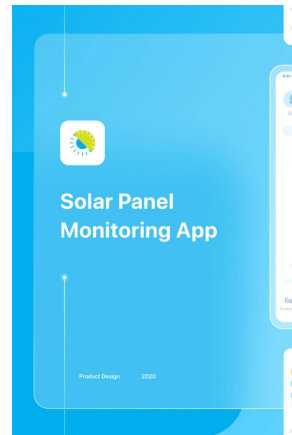
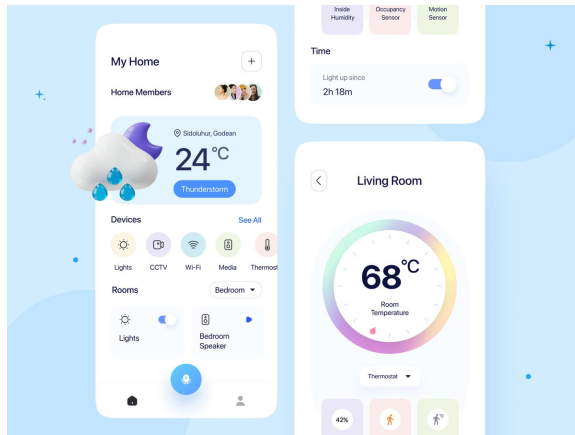
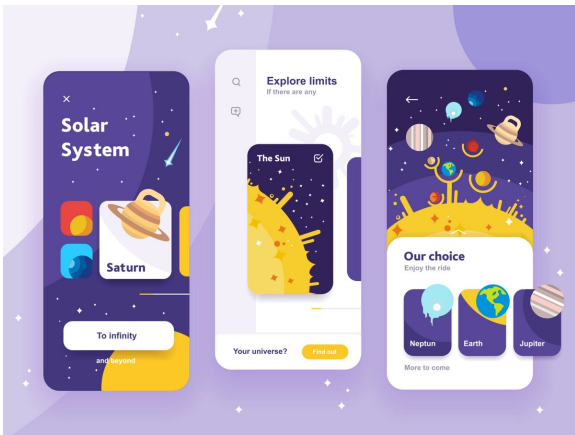
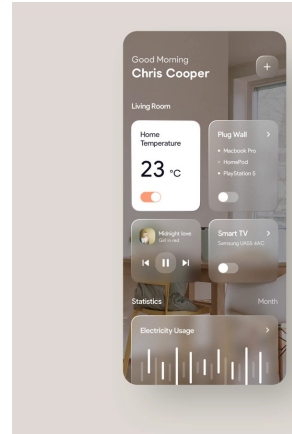
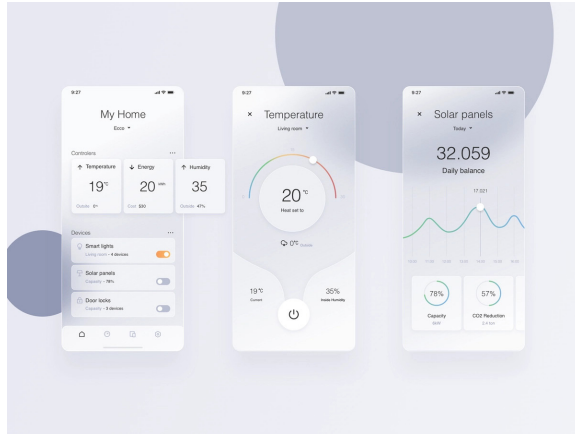
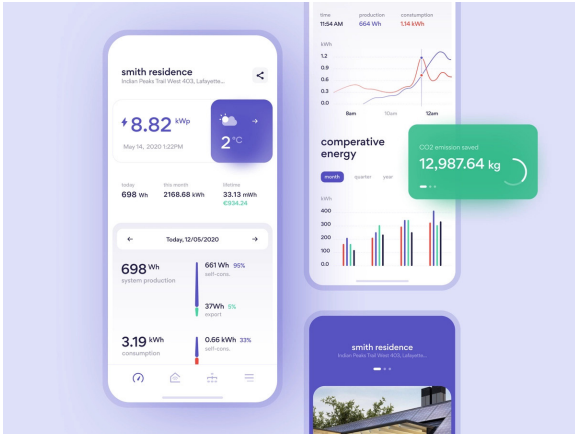
moodboard

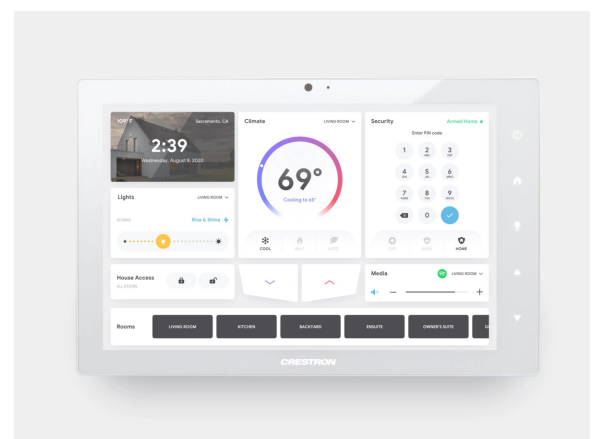
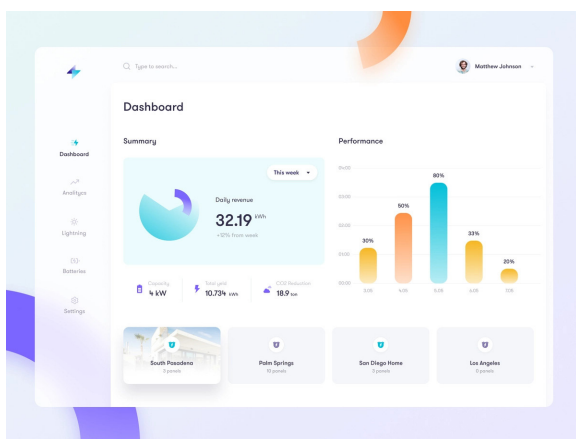
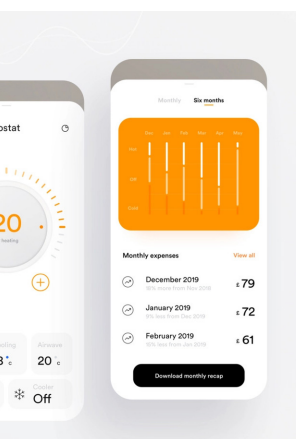
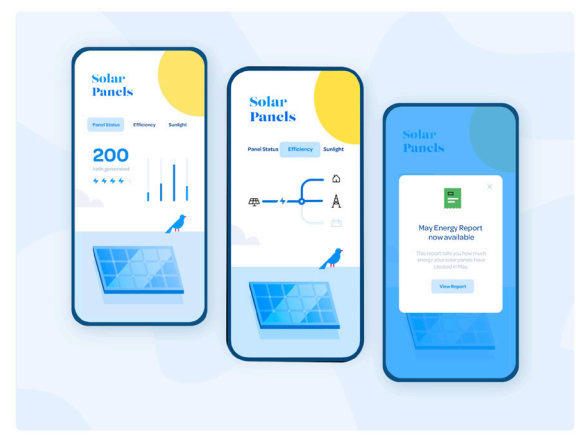
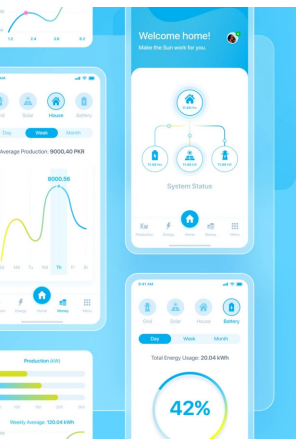
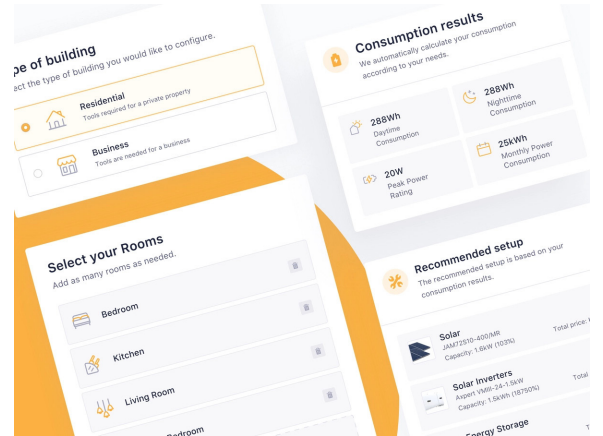
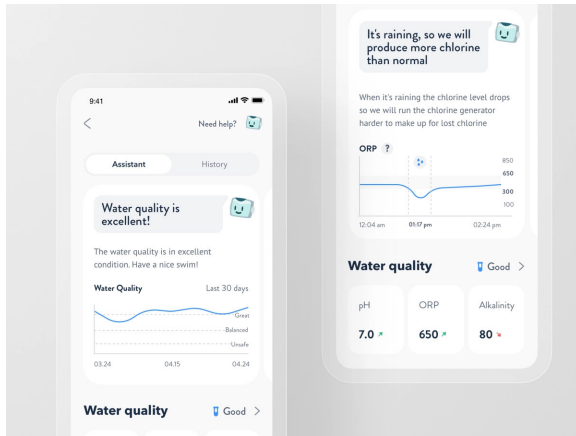
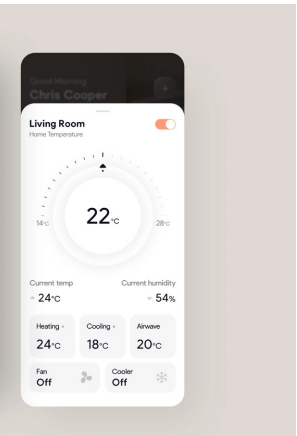
illustration styles



moodboard

solar monitor + smart thermo ui





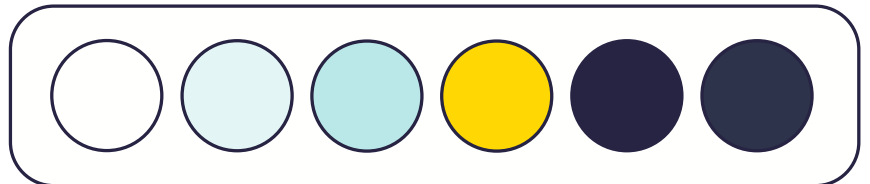
interface identity

"SolOS"

logomark



color palette



Roboto Mono Light
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Roboto Mono Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

typefaces

Roboto Mono Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

user research

google forms survey

Do you live or work in a building that uses solar energy?

- Yes, home
- Yes, workplace
- Yes, both
- No
- No, but have interest in potentially installing home or commercial solar in the future

Please select the description that best describes the solar energy system at your work space

- Solar energy system produces more power than is used
- Solar energy system produces more than 75% of power used
- Solar energy system produces more than 50% of power used
- Solar energy system produces less than 50% of power used
- Solar energy system produces less than 25% of power used
- Solar vs. Grid usage not monitored
- Solar vs. Grid usage unknown
- Other

Have you noticed any reoccurring issues with the solar installed at your workplace? If so, please list

Is solar power also used in your home/living space?

- Yes
- No

Please select the description that best describes the solar energy system for your living space

- Solar energy system produces more power than is used
- Solar energy system produces more than 75% of power used
- Solar energy system produces more than 50% of power used
- Solar energy system produces less than 50% of power used
- Solar energy system produces less than 25% of power used
- Solar vs. Grid usage not monitored
- Solar vs. Grid usage unknown
- Other

How many people is your solar installation supporting/how many people live with you more than 4 days a week?

Please rank the following factors on impact for choosing to integrate solar energy to your living space:

- Environmental Concerns
- Grid independence
- Long-term economic expenses (high = positive impact)
- Short-term economic expenses (high = negative impact)
- Other

user research

google forms (cont.)

Please indicate how you **MOST FREQUENTLY** interact with monitoring/thermostat interface for your solar installation. If no monitoring or interface, please select 3, then Feature N/A for all rows in the next question

Home only ◦ ◦ ◦ ◦ ◦ Mobile only

How frequently do you have issues with the following interface elements?

NEVER | RARELY | SOMETIMES | OFTEN | ALWAYS | N/A

- Mobile/Remote Access Controls
- Mobile App Navigation
- In-Home Controls
- In-Home App Navigation
- Scheduled Controls
- Interface Aesthetics
- Monitoring Tools
- General Settings

If any elements in the previous question were marked as often or always, please list which is most detrimental to your user experience

What in particular makes these element(s) detrimental to your interaction with the system?

Are there any other elements you find negatively impact your experience? If so, please describe

How many people is your solar installation supporting/how many people live with you more than 4 days a week?

Please rank the following factors on how they would impact a future decision to integrate solar energy to your living space from no impact to determining factor:

- Environmental Concerns
- Grid independence
- Long-term economic expenses (high = positive impact)
- Short-term economic expenses (high = negative impact)
- Other

If there are other factors you would like to include please list them here in order from least to most important

Do you use a smart thermostat system at home?

- Yes
- No

What manufacturer is your home thermostat?

- Google (Nest)
- Amazon / Echo
- EcoBee
- Honeywell
- Other

Please indicate how you MOST FREQUENTLY interact with the smart thermostat system

Home only ◦ ◦ ◦ ◦ ◦ Mobile only

How frequently do you have issues with the following interface elements?

NEVER | RARELY | SOMETIMES | OFTEN | ALWAYS | N/A

- Mobile/Remote Access Controls
- Mobile App Navigation
- In-Home Controls
- In-Home App Navigation
- Scheduled Controls
- Interface Aesthetics
- Monitoring Tools
- General Settings

If any elements in the previous question were marked as often or always, please list which is most detrimental to your user experience

What in particular makes these element(s) detrimental to your interaction with the system?

Are there any other elements you find negatively impact your experience? If so, please describe

Do you use a home assistant integration with your smart thermostat?

- Yes
- No
- No AI/Home Assistant integrations available for my system

If there are any additional items/issues you'd like to mention or anything you'd like to elaborate on, feel free to use the spaces below (3)

Optional Demographic questions

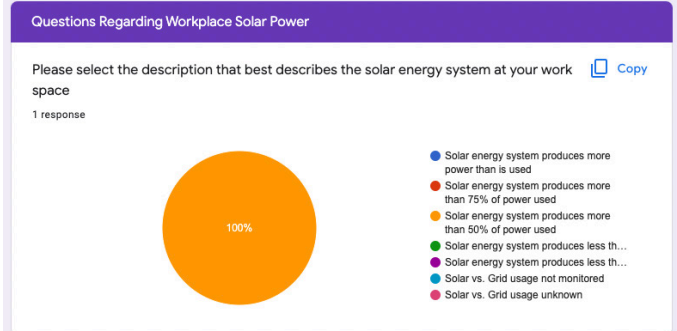
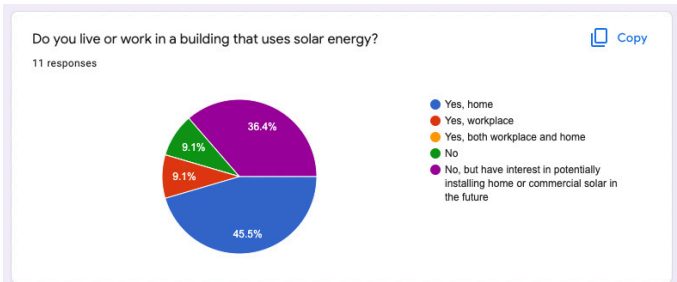
How old are you?

What is your profession?

What region do you live in?

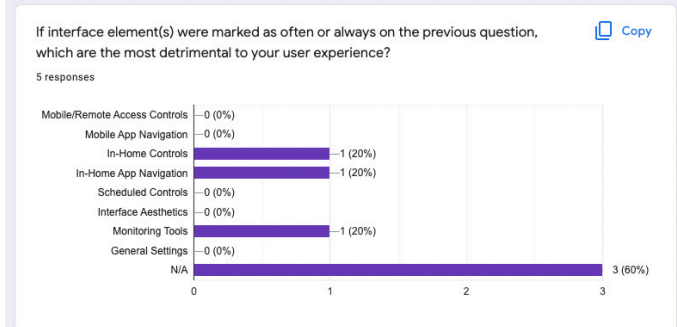
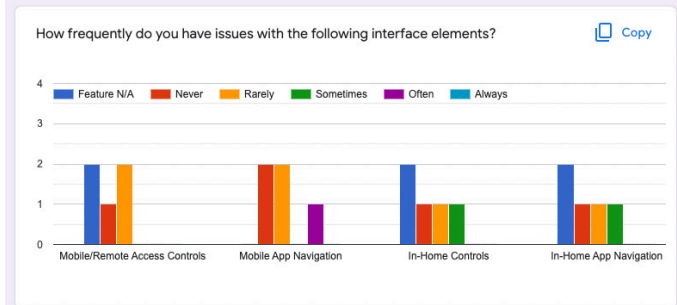
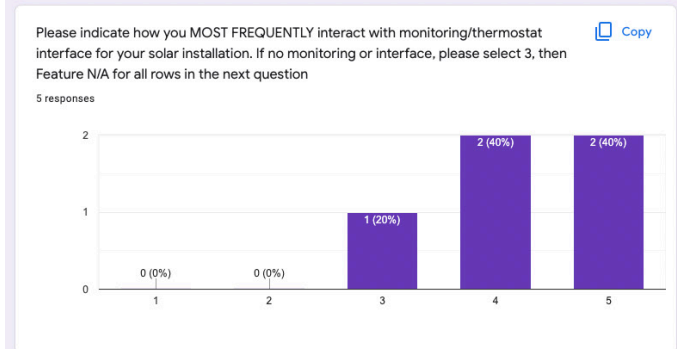
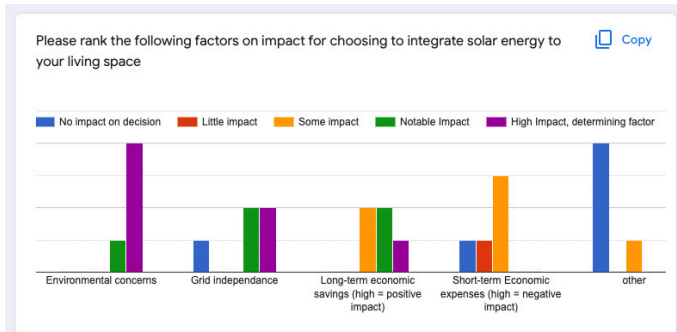
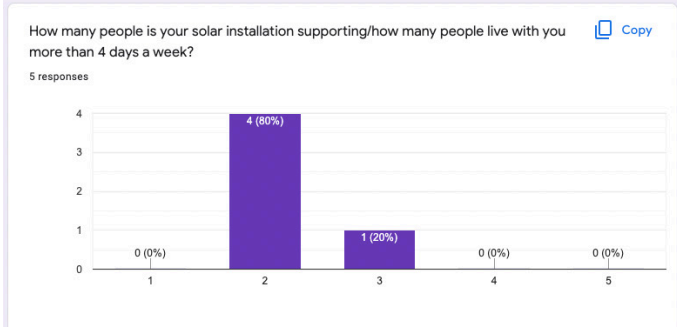
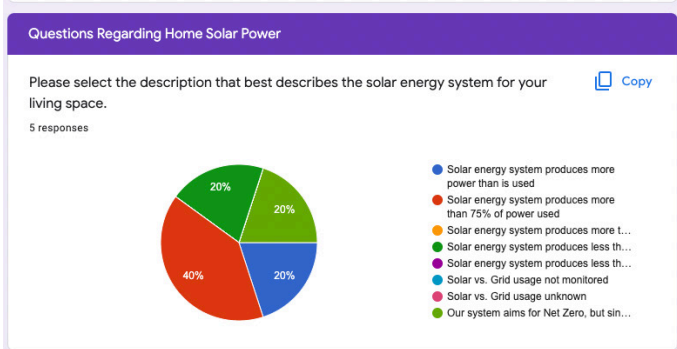
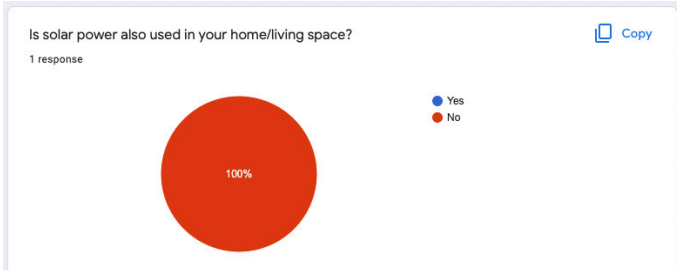
user research

response data



Have you noticed any recurring issues with the solar installed at your workplace? If so, please list
0 responses

No responses yet for this question.



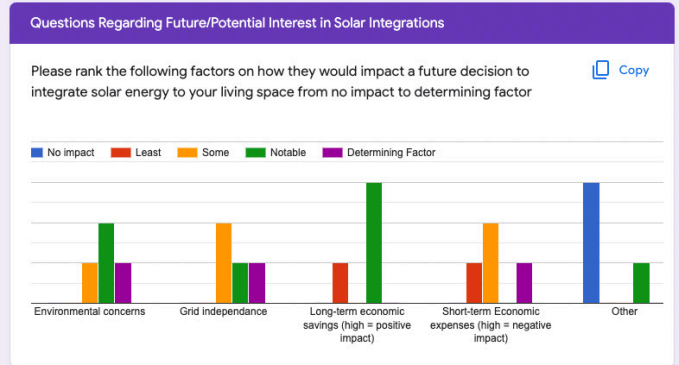
What in particular makes these element(s) detrimental to your interaction with the system?
4 responses

- In-Home Controls are less user friendly than the Mobile App Controls
- I have difficulty remembering which panels are where so often unsure where to look for problems
- it isn't very flexible, no use defined reports, just what the company decides you need
- NA

Are there any other elements you find negatively impact your experience? If so, please describe
2 responses

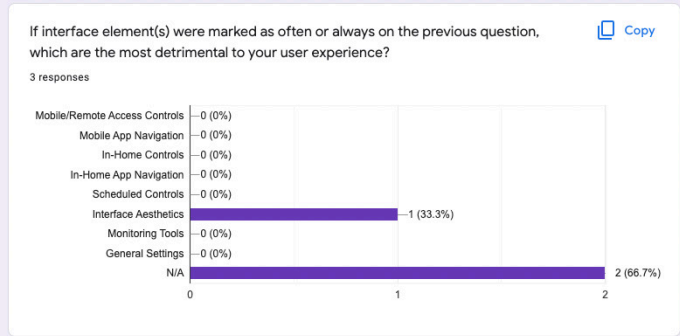
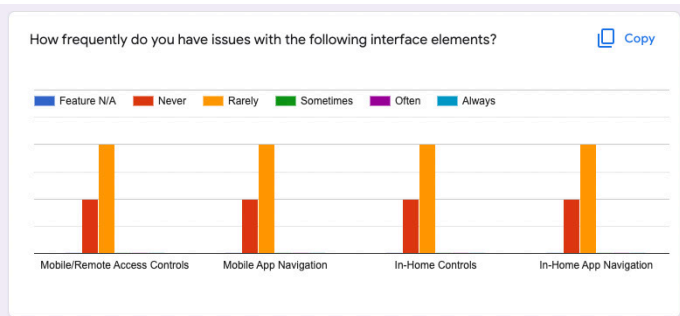
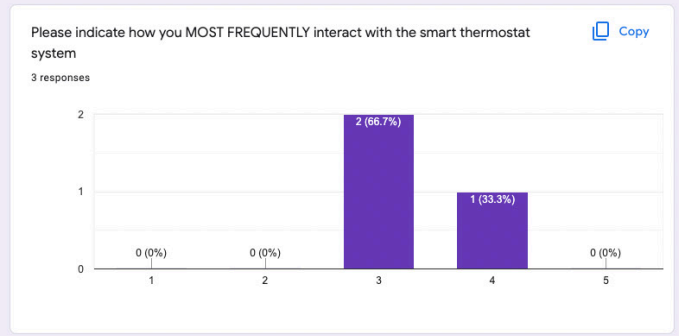
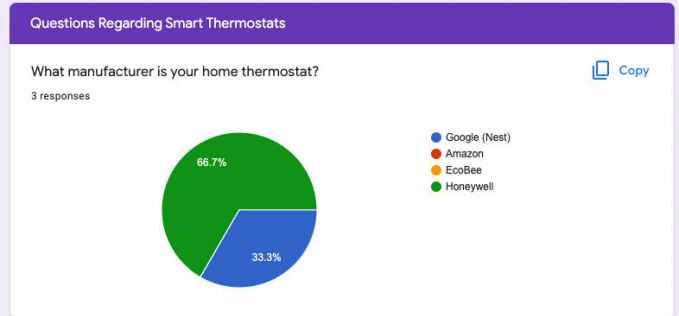
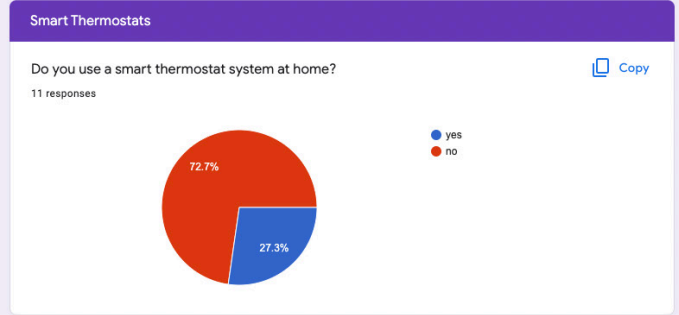
My system is Web based, so I don't have a mobile OR a Home device to interface with it. I can just log into the monitoring website and view production data/history there.

No



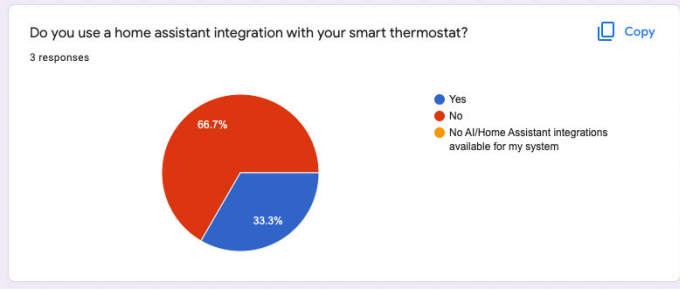
If there are other factors you would like to include please list them here in order from least to most important
0 responses

No responses yet for this question.



Are there any other elements you find negatively impact your experience? If so, please describe
1 response

No



user research

response data (cont.)

Other

Other 01
4 responses

There are occasional integration issues with the home wi-fi. Solar Monitoring and Smart Thermostat sometimes do not "see" the wi-fi and a reset is required.

We used to have a smart thermostat but it doesn't integrate completely with our variable speed heat pump

Advice from doing a project involving design of a similar idea (but more from the technical side): keep all iterations and designs, sometimes an idea or method used earlier in the project seems impractical or just feels wrong, but as tasks are completed and the design tweaked, don't forget to look back on these tall orders to see if they will benefit the overall process somehow

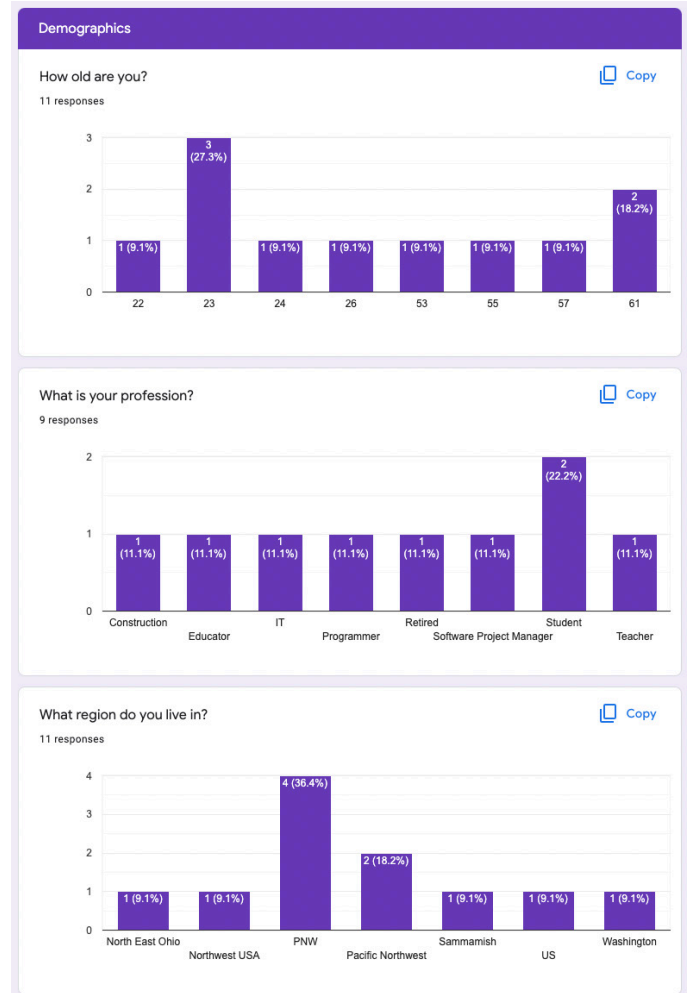
We don't have a smart thermostat because we've got a heatpump driving our Heat/AC and it's happier with a constant temperature.

Other 02
1 response

I just thought of what your UI is missing: battery stats or energy storage stats. I'm not grid-independent because I don't have a battery.

Other 03
0 responses

No responses yet for this question.



target user

profile

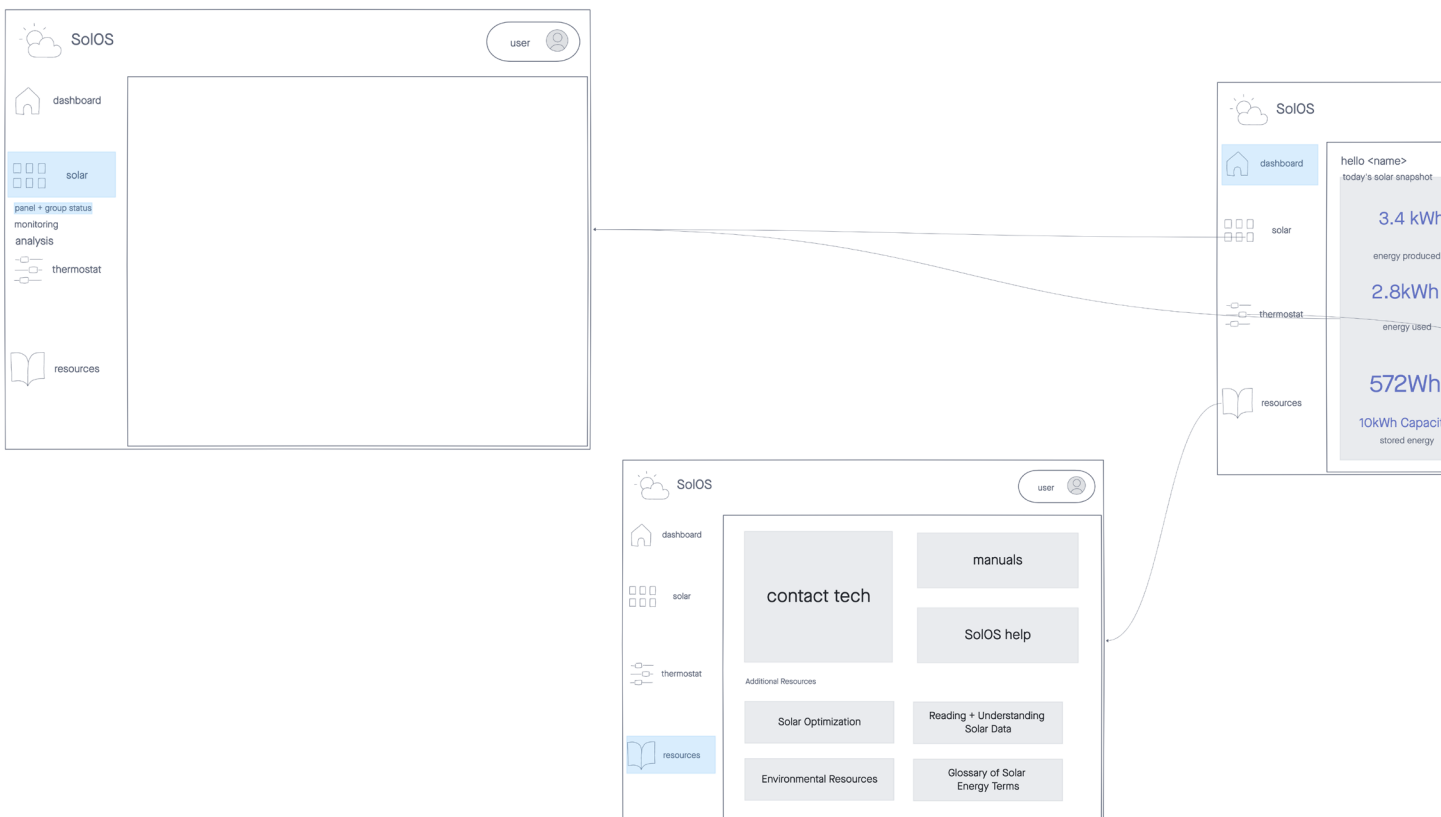


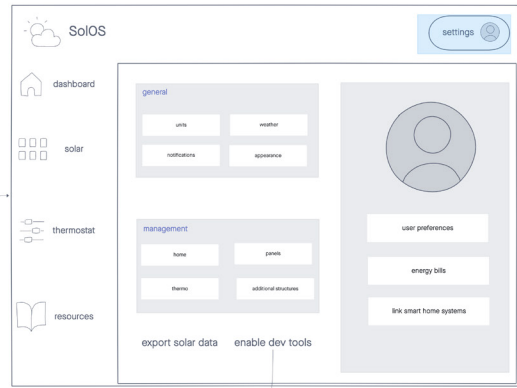
“seth”

GEN. DEMOGRAPHIC	25-55, ESTABLISHED CAREER PATH, BUT NOT YET RETIRED
PROFESSION	TECH & TECH SUPPORT
PRIMARY RESIDENCE	PACIFIC NORTHWEST, UNITED STATES

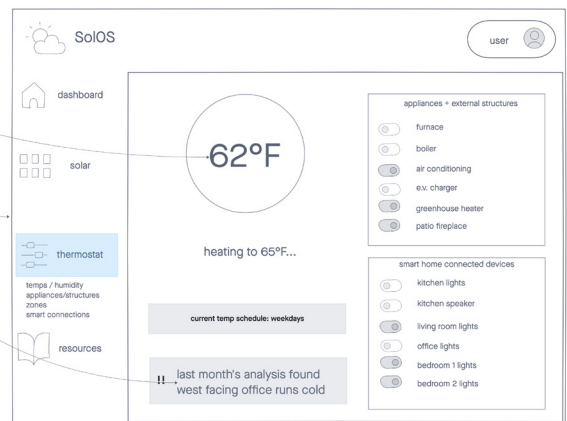
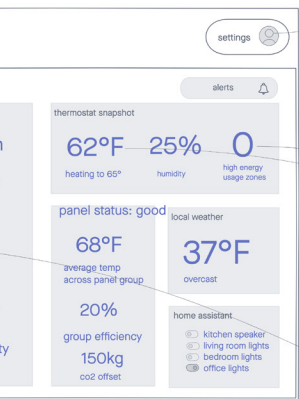
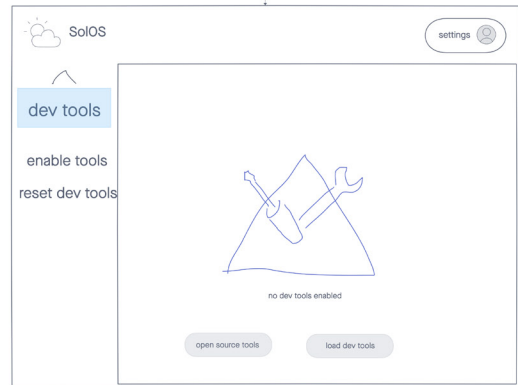
wire + flow

navigation // layout



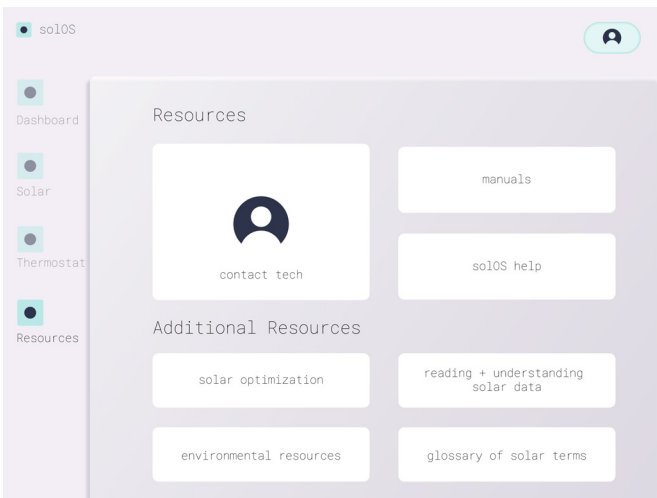
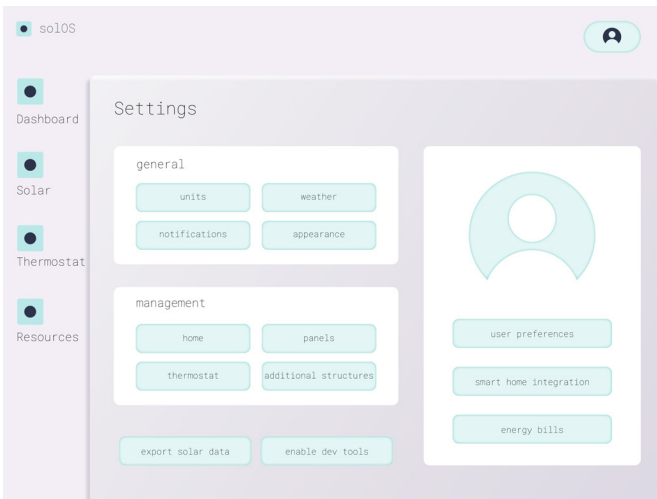
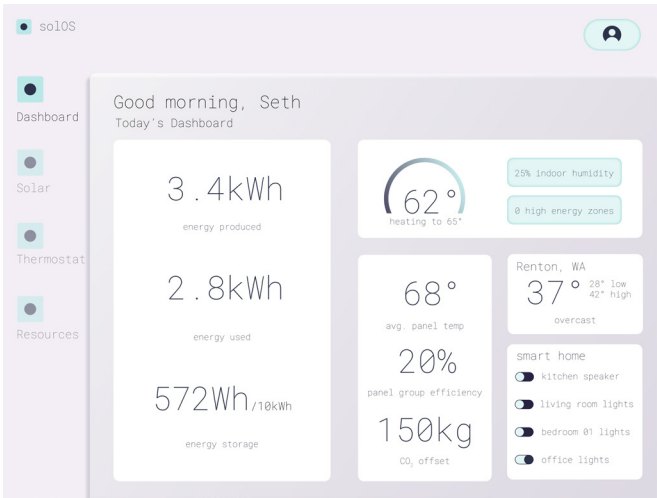


enabling dev tools also from settings also ads icon to main nav



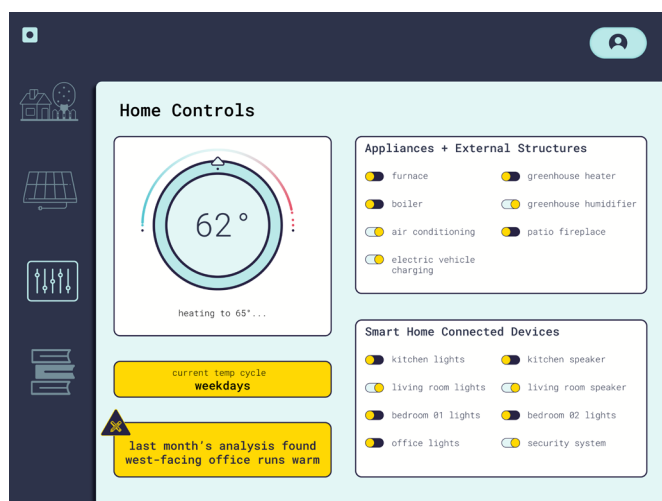
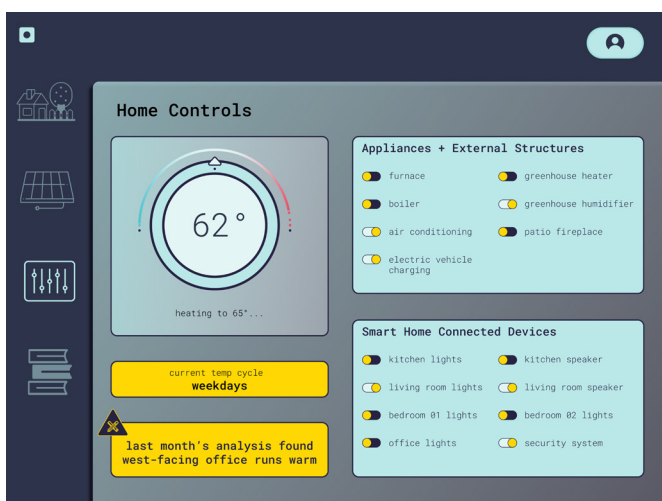
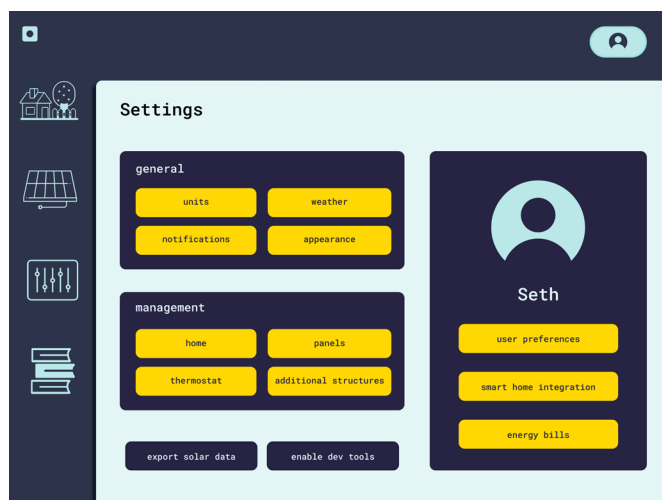
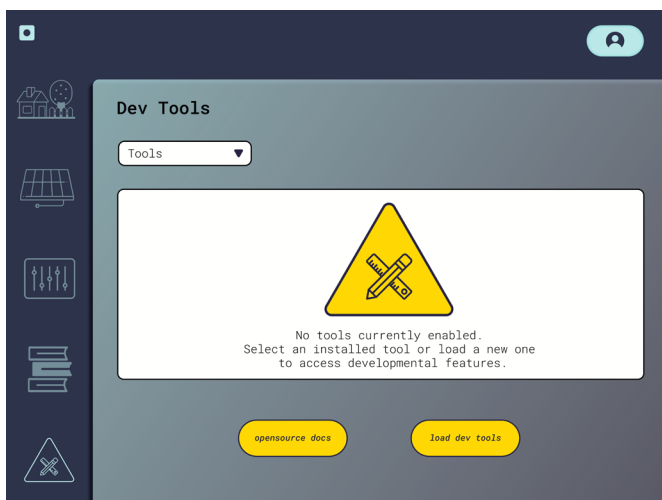
screens

design roughs



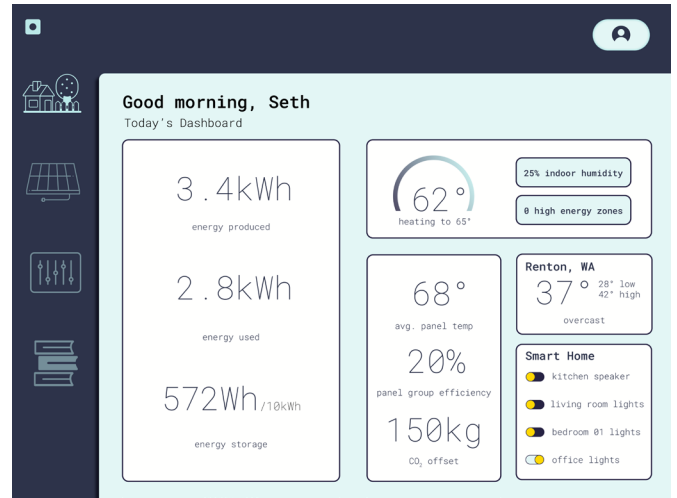
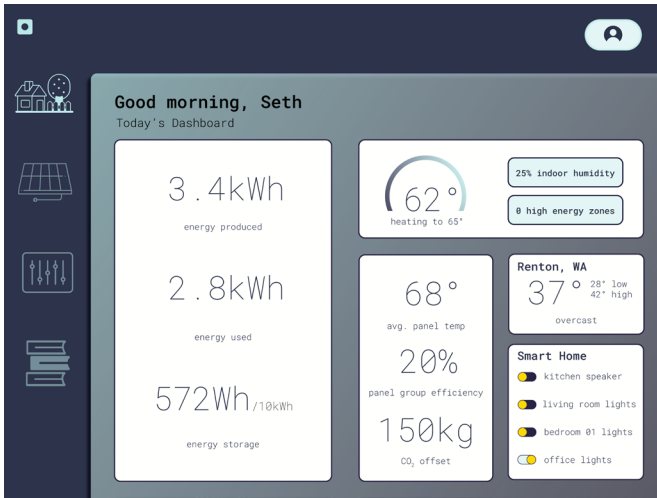
screens

design revision.01



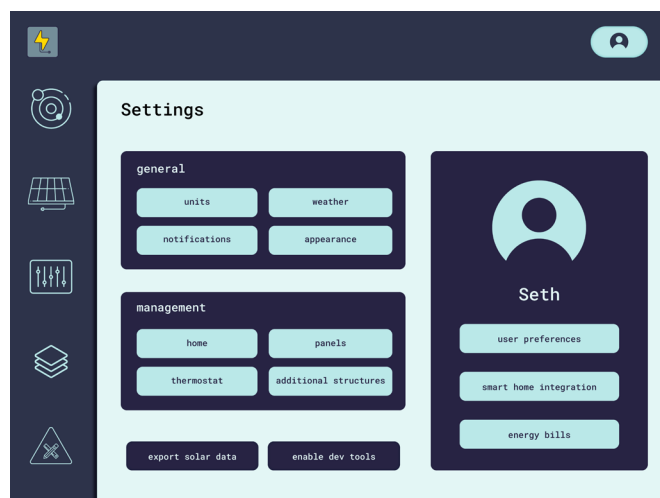
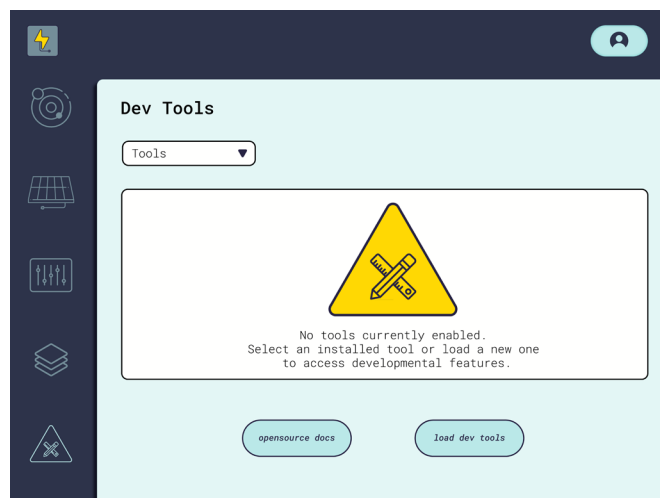
screens

design revision.01



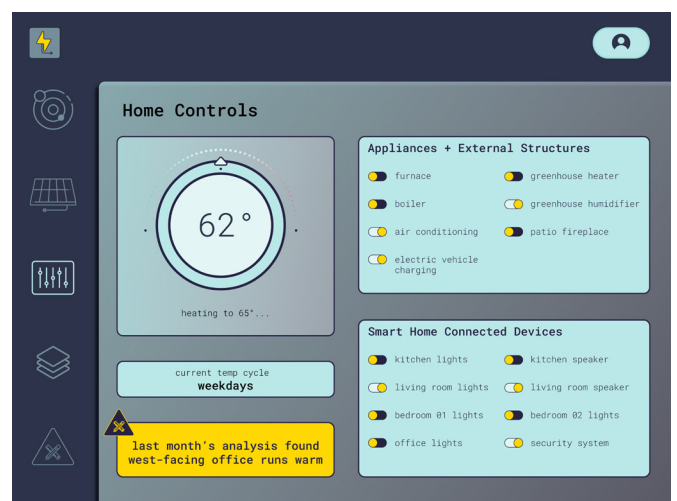
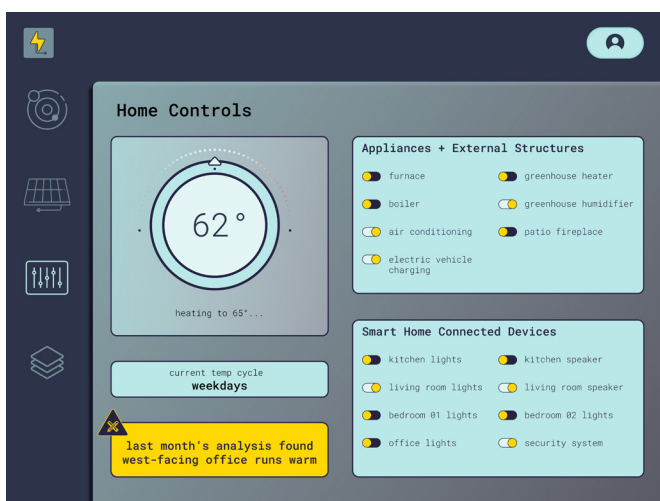
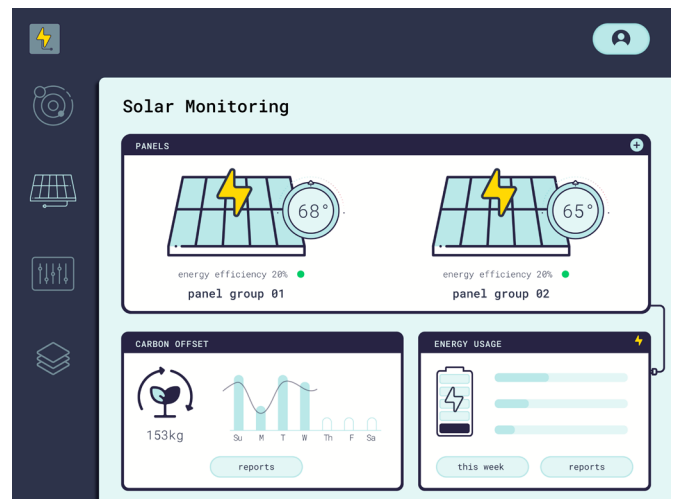
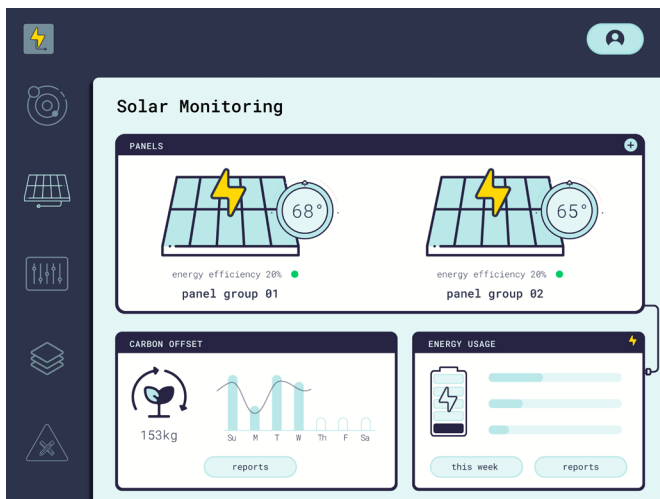
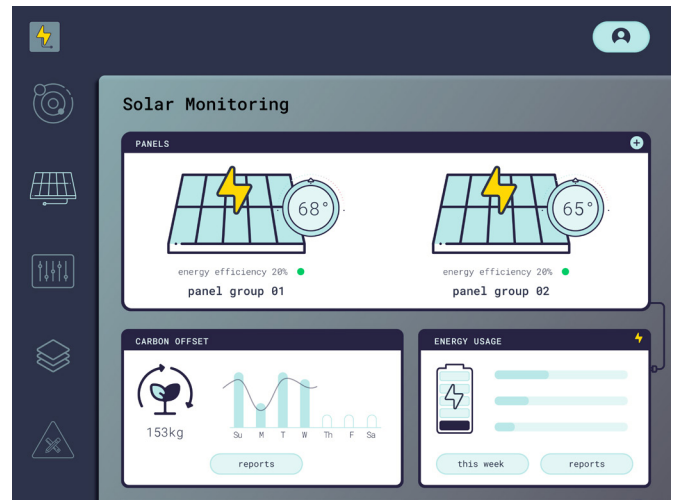
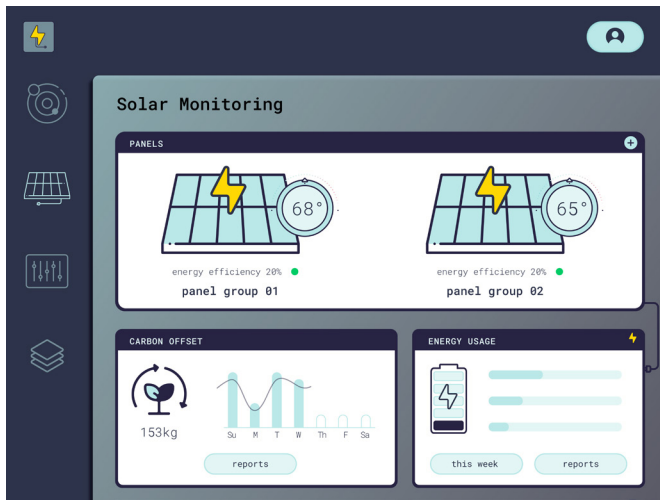
screens

final designs



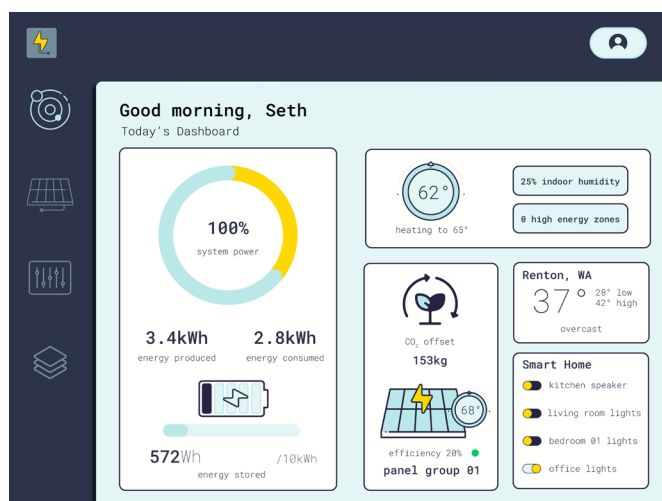
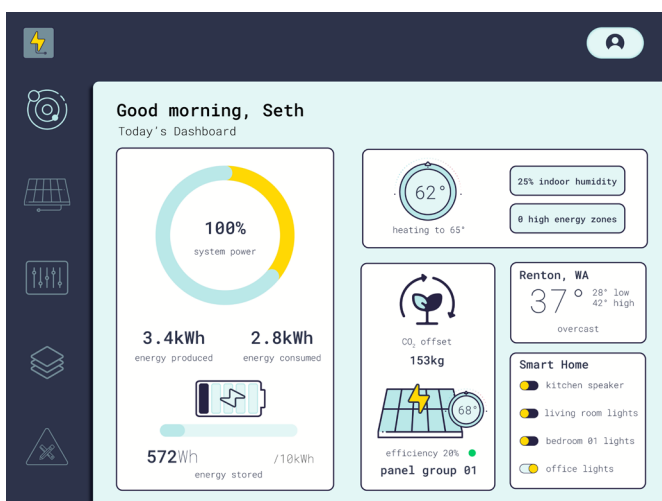
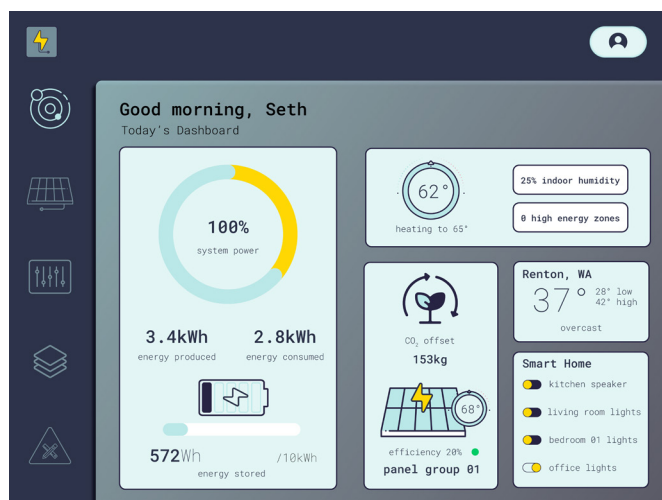
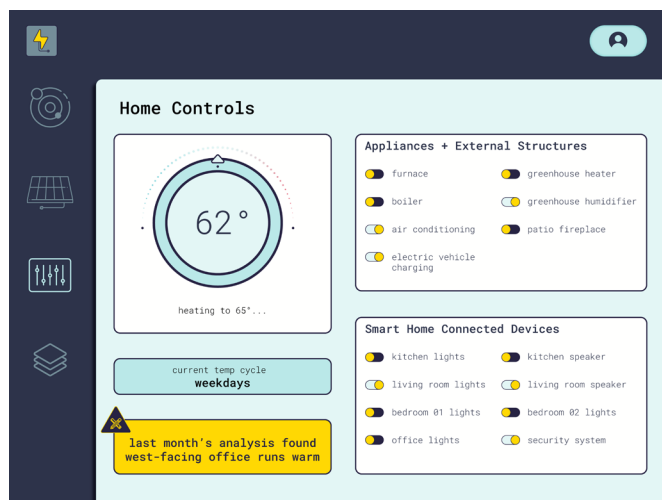
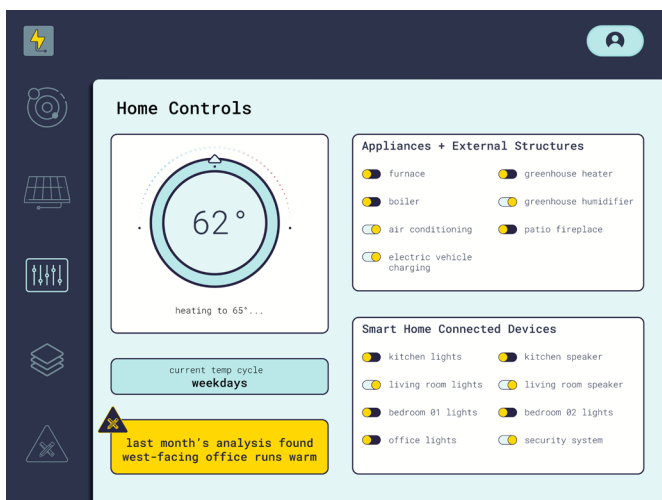
screens

final designs



screens

final designs



screens

final designs



mockup

